MOC TALK EWSLETTER



CLEAR THE AIR THIS SUMMER,

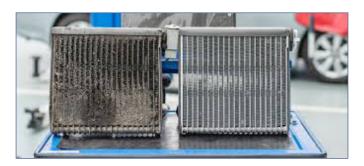
Eliminate A/C odors at the source!

Unpleasant smells coming from the A/C vents are often caused by bacteria and mold build-up deep within the HVAC system, largely on the evaporator core. These hidden contaminants can cause more than just discomfort - they can contribute to breathing issues and eye irritation, making every drive less enjoyable.

To address these odors, we created a two-step kit #05301 to eliminate unwanted odors, improve air flow, clean and disinfect the A/C system.

Fresh A/C #10507 - Specially formulated to remove foul, musty odors quickly and effictively from automotive HVAC systems. It will refreshen & disinfect foul-smelling systems by killing odor-producing organisms.

Evaporator Core Cleaner #10521 - A foam specially formulated to quickly clean and remove odor-producing build-up on the surface of the evaporator core and housing of the automotive HVAC systems.











HOC TALK EWSLETTER



THE DIFFERENCE BETWEEN

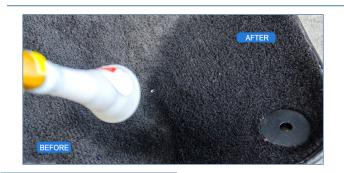
Clean and Deep Clean

It all comes down to the tools you use! Everyday vacuuming and wiping may take care of surface grime, but the real challenge lies in the hidden dirt—deep in vents, seams, and carpet fibers.

The Classic Tornado features a patiented oscillating tip and a cone-shaped nozzle that creates a powerful, tornado-like cleaning action. This high-velocity tool delivers cleaning solutions deep into crevices and fibers, effortlessly lifting out embedded dirt from fabric, carpet, and solid surfaces.

For those hard-to-reach spaces like air vents, cup holders, and seat seams, *the Compact Blow Out Gun* is the perfect companion. Using vortex technology, it blasts away dust and debris with targeted airflow, while its lightweight, ergonomic design and thumb-button control make it easy to handle during extended use.

Together, these tools bring professional-level cleaning power to your detail or recon department, helping your vehicle look and feel showroom.





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PRO TIP:

Pair cleaning tool with -MOC Nzyme #4151x or TRUECO Interior Cleaner # 1810x

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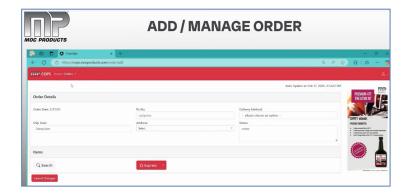
STREAMLINE YOUR ORDERS

Welcome to MOC's Customer Ordering Portal System (COPS)

Our Customer Ordering Portal (COPS) is an interactive, user-friendly platform designed to streamline the ordering process for customers. This robust portal enables users to create and manage multiple orders simultaneously, offering flexibility for both stock orders and specific dealer-direct orders. With its intuitive interface, COPS simplifies the procurement process, allowing customers to efficiently handle their purchasing needs while ensuring accuracy and convenience. The portal's design reflects MOC Products' commitment to enhancing customer experience through innovative tools tailored to meet diverse business requirements.

One of the standout features of COPS is, its powerful lookup functionality, which supports alphanumeric searches and an "Express" option that displays frequently ordered products for quick access. Each product listing includes an information (I) button, providing detailed specifications such as price, weight, case lots, and pallet count, empowering customers to make informed decisions. This easy-to-navigate system reduces the time spent searching for products and ensures that users can quickly find exactly what they need, whether placing routine or specialized orders.

COPS also offers robust order management capabilities, allowing users to save and modify orders until they are ready to submit, providing greater control over the purchasing process. The app enhances accessibility by enabling customers to review previous orders and monitor backorders in real-time, ensuring transparency and efficient inventory tracking. By combining these advanced features, COPS delivers a seamless, end-to-end ordering experience that supports MOC Products' mission of creating customers for life through exceptional service and innovative solutions.





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SPOTLIGHT SERIES

We are thrilled to introduce Juan Garica, a devoted team member who has made a significant impact at MOC for more than 40 years!

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TALENTED AND TRUSTED





QUARTERLY COMIC

When your therapist is a robot and a vehicle is the patient!